



A QUICK GUIDE TO SUPPLYING

# Artwork

# CLIENT SUPPLIED ARTWORK

Please visit [www.nilorn.co.uk](http://www.nilorn.co.uk) for all available products.

Nilorn UK constantly strives to make your experience as efficient as possible, one way is by speeding up the artwork process. This document has been created to help you to supply more accurate, production ready artwork, thus reducing the possibility of further artwork charges and accelerating the production process from initial artwork to finished product.

## PRINT

When receiving print artwork, we request that all design files are supplied in vector .ai or .pdf formats. If .ai or .pdf formats cannot be supplied, other un-flattened build files can be accepted e.g. .psd (Adobe Photoshop).

### SET-UP

All artwork is to be supplied at actual size where possible. If not then to scale and marked with the required dimensions.

We also ask for a cutter guide rather than "crop marks" and a minimum of 3mm of bleed.

### GRAPHICS

We request that all graphics are supplied in vector and where raster graphics are required, they are supplied at actual size in a CMYK .jpg file format at a min of 300dpi.

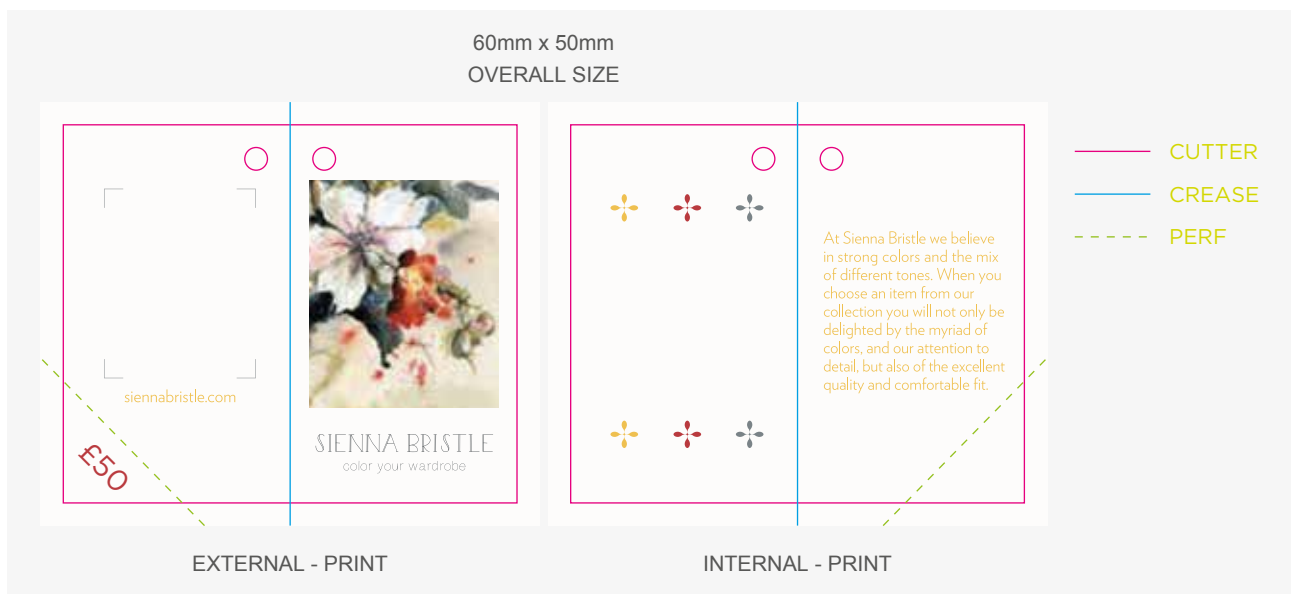
### FONTS

All fonts should be either outlined or supplied.

### COLOURS / SPECIALS

All files to be supplied in either Pantone spot colours, CMYK or greyscale where appropriate.

All spot colours and specials (foiling and spot UV etc) to be stated in the swatch panel or on the document itself.



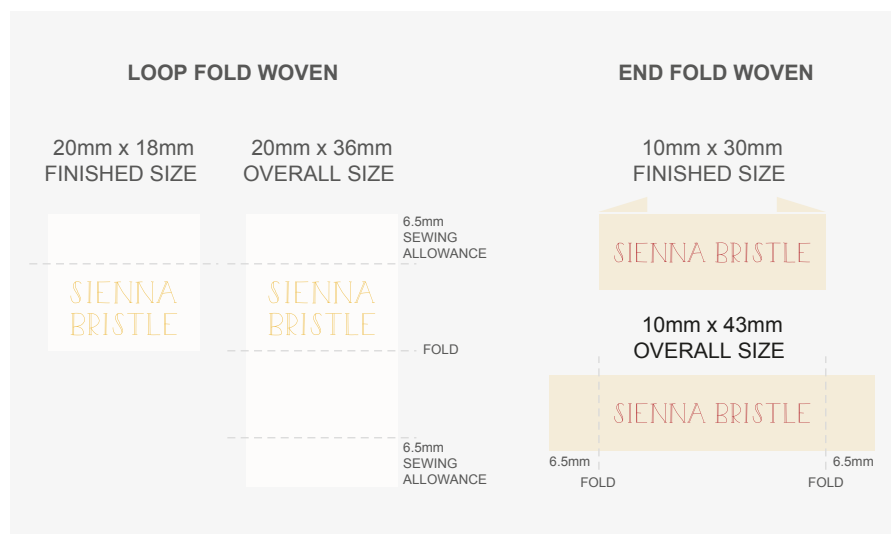
## WOVEN

As per printed artwork, we request that all design files are ideally supplied in vector .ai or .pdf formats.

With woven artwork many of the same rules apply as printed but you do not need a cutter guide or bleed.

We request that all colours are stated as Pantone print colours. This helps us match or dye the yarns more precisely, which in turn gives a better consistency of colour between your printed and woven items.

To the right are some examples of our most popular wovens



Require an artwork or design service carried out by our in-house design team? Please contact us for more information.

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